

Summary

Award- winning journalist and lead producer with 10+ years of experience in broadcast, streaming, radio, and digital news. Currently producing live broadcasts and CTV shows, mentoring producers, and guiding editorial vision at News10 ABC. Proven leader skilled at managing teams through breaking news, special coverage, and daily rundowns while maintaining accuracy and community impact. Known for cultivating a positive and supportive team culture while taking projects from concept to accomplishment across all platforms.

Qualifications

- ❖ 4+ years producing experience; live newscasts, breaking news coverage, traffic reports, and CTV
- ❖ 1+ year leading team of producers in daily operations, training and mentoring staff, setting standards
- ❖ Strong record of executing hours of broadcast shows daily and launching consistent CTV shows
- ❖ Cultivates and leads execution of large live segments (News10 in Your Town, Backpack Giveaway)
- ❖ Proficient in ENPS, Adobe Software, OBS, Final Cut Pro X, NexGen, ENG cameras, etc.
- ❖ Optimizes platforms for audience engagement, using ratings and analytics to drive decisions

Education

College of Charleston (Bachelor of Arts) 2015 - 2019
Major: Communications Minor: Film Studies
Honors: 2018 Student Entrepreneur of the Year Finalist, John Palmer Award Recipient

Work Experience

- ❖ News10 ABC Albany - News producer 2024-present
 - Produces and manages daily newscasts, overseeing editorial decisions, story selection
 - Only producer to successfully complete all morning shows from 4:30a.m. to 10:00a.m., made station history as first consistent cross-shift producer on morning and afternoon shows
 - Leads and mentors morning team of producers, fostering growth and upholding standards
 - Founded and produces numerous CTV shows, expanding station's audience reach
 - Coordinates and communicates breaking news coverage, adapts rundowns in real time
- ❖ The Post Star - Reporter 2023-2024
 - Reported on community issues, local schools, and feature stories with accuracy
 - Conducted in-depth interviews and established well rooted connections in the community
- ❖ Total Traffic & Weather Network - Traffic Reporter and Producer 2021-2023
 - Reported live traffic updates for radio/TV affiliates in LAX market
 - Operated ENG equipment as aerial videographer, capturing live fast-paced content
 - Selected and coordinated with newsrooms on breaking news story production
- ❖ iHeartMedia, Charleston - Production Assistant 2018-2020
 - Produced multi-platform content, including video, audio, and social media packages, increasing engagement by 250%
 - Edited multi-track projects for promotional and digital campaigns
 - Hosted on-air segments, conducted celebrity interviews, and created blogs/podcasts
- ❖ SC Digital - Founder and Executive Producer 2016-present
 - Lead production company specializing in event coverage, promotional storytelling, and live streamed productions
 - Manages start to finish productions: content strategy, filming, editing, delivery
 - Directs crew for high profile clients including the NFL Carolina Panthers, US Air Force, City of Charleston, South Carolina Aquarium, and Lilly Pulitzer